

# Invest in a greener future for Sussex

*Partner with the Sussex Wildlife Trust*



**Sussex**  
Wildlife Trust



# An introduction

Sussex Wildlife Trust is the largest nature conservation charity in Sussex and dedicated to conserving local wildlife and natural spaces.

Over the past two years we have formed a strong partnership with the largest business park in Sussex by working with the Manor Royal Business Improvement District at the award winning Crawter's Brook People's Park.

Thanks to the direct support from business volunteers, our working partnership has helped to transform this once neglected, under-valued patch of land into a unique haven for wildlife and people in the heart of a lively business district.

As our partnership with Manor Royal continues to flourish, Manor Royal companies can now benefit from a dedicated programme of free volunteering at Crawter's Brook, discounted volunteering at other Sussex wide sites, and an exclusive annual membership package to support our work at more than 30 nature reserves across East and West Sussex.

Business membership with Sussex Wildlife Trust has many benefits, including access to over 30,000 members of the Trust via our magazine, newsletters and social media. Your membership and volunteer days with us also contribute towards your ISO 14001 accreditation, whilst creating a richer environment that enables nature, people and the local economy to thrive.

Further benefits are detailed in this brochure.

# How could a partnership benefit your business?

Joining the Sussex Wildlife Trust as a partner would enable you to take advantage of the following...



**Build customer loyalty** by showing your customers that you care about their community and their local environment.



**Introduce your brand to over 30,000 people**, the majority of whom live in Sussex.



Achieve your **CSR targets** and support an organisation that shares your commitment to the local environment and a strong local economy.



Attend our annual outdoor business event and **become part of a growing network** of local businesses that support nature in Sussex.



Get support from us in arranging **volunteer days or fundraising events that engage your staff** and give them the benefits of connecting with nature and contributing to a cause they care about.



**Receive regular advice** on making your business more nature friendly.





Image: © Roger Wilmshurst

# Become a business member

## A partnership made to fit your organisation

We welcome partnerships with businesses of all sizes, and believe strongly that business-charity partnerships should be mutually beneficial and based on shared values. That's why we'll work with you to identify the opportunities that benefit you, and make sure that the work you support reaches out into your local communities and the people you serve.

## Business membership options

Our business members range from sole traders to large companies. What you all share is a commitment to Sussex and its natural heritage.

*Manor Royal businesses receive a discount on membership!*



### Small leaf

Perfect for freelancers / sole traders  
 Cost per year: £120 **£108** (+VAT)

Businesses making a larger donation to the Trust will have a bespoke relationship with us, tailored to the communities you serve.



### Red leaf

Cost per year:  
 1-9 employees £250 **£225** (+VAT)  
 10-249 employees £500 **£450** (+VAT)  
 250+ employees £1,500 **£1,350** (+VAT)



### Green leaf

Cost per year: £3,000 (+VAT)



### Gold leaf

Cost per year: £5,000 (+VAT)

				
<b>Regular updates of our work</b>				
Wildlife, our members magazine (2 issues per year)	1 copy	2-4 copies	5 copies	5 copies
Work and Wildlife corporate members newsletter (monthly)	✓	✓	✓	✓
<b>Employee engagement</b>				
Seasonal tips for Wildlife at Work - Green your office / home	✓	✓	✓	✓
Invite to annual events for business members with outdoor activities	✓	✓	✓	✓
Sussex Wildlife Trust membership team visits to your office			✓	✓
An annual wildlife photography competition for employees			✓	✓
FREE Work for Wildlife corporate volunteering days			1 day	2 days
<b>Promotion of our partnership with you</b>				
Logo + Link on our website	✓	✓	✓	✓
Promotion of working partnership through blog and newsletter			✓	✓
Testimonial on our website for duration of membership				✓
Logo in Work and Wildlife newsletter				✓

# Other ways to get involved...

There are more ways to support the Sussex Wildlife Trust's work.



## Work for Wildlife Days

Give your team time outdoors with one of our team building days. We organise work parties of up to 15 people on our nature reserves. It's a great opportunity to spend time outdoors while helping with practical conservation work and learning more about local wildlife.



## Payroll giving

Set up a payroll giving scheme and encourage your staff to make a small regular donation to the Sussex Wildlife Trust. Donations made in this way are tax free, so for every £4 they donate, we get £5. Regular contributions make it easier for us to plan for the future.



## Sponsorships

We often need equipment, materials and work clothes for our staff and volunteers. Contact us to discuss what could benefit projects in your local area or if you have something specific you would like to sponsor. Sponsors receive publicity for their support. Our contact details can be found on the back cover.



## Fundraising

Join us in our annual appeals or in organising fundraising activities throughout the year. Let us know if you're planning a fundraising event, and we'll support you with suggestions and local wildlife facts. You can download a fundraising brochure from our website.



*"With our partnership with Manor Royal going from strength to strength we can now offer resident businesses an exclusive membership rate and discounted employee volunteering opportunities across our nature reserves."*

Anne Weinhold, Sussex Wildlife Trust

*"As the leading UK's outdoor clothing and equipment brand we are very pleased to support the Sussex Wildlife Trust in their work throughout the county, especially where families and children are encouraged to share and participate in the natural beauty of the local area."*

### The Southern Co-operative

*"Our ongoing support for Sussex Wildlife Trust is part of our sustainability plan to limit our demand on natural resources and enable the wider community to be more environmentally aware."*



*"Our support of the Sussex Wildlife Trust fits very well with us being a sustainable business. Our young cattle graze part of the Trust's Pevensey Levels nature reserve, helping to maintain the grazing marshland which is so important for local wildlife."*

## Get in touch:

**Contact Anne Weinhold to sign up as a business member or discuss how a partnership could benefit your business:**

**Anne Weinhold**  
Corporate & Community Fundraising Officer

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