Invest in a greener future for Sussex

Partner with the Sussex Wildlife Trust

Sussex Wildlife Trust
An introduction

The Sussex Wildlife Trust is the largest charity dedicated to conserving our local wildlife and natural spaces.

Over the last 50 years, 60% of our wildlife has declined, and people have become increasingly disconnected from nature. One in ten UK species could soon be extinct. We need your support in Sussex to make sure this will not happen.

We speak out on important environmental issues that affect life in Sussex, and our reputation for thorough research means that people and organisations listen.

As well as managing over 30 nature reserves across East and West Sussex, we work with communities, landowners and local and national organisations to create a richer environment that enables nature, people and the local economy to thrive.

Sussex businesses have been helping us to do this since 1961. We'd really value the support of your business in improving our wild spaces now and protecting our natural heritage for future generations.

Become a business member

As one of our business partners, you become part of a community of over 30,000 passionate people who want to support wildlife in Sussex.

Your business will play a vital part in achieving our vision for a diverse, wildlife friendly and greener county, where people are reconnected to the natural environment and can experience all the health benefits that nature offers.
How could a partnership benefit your business?

Joining the Sussex Wildlife Trust as a partner would enable you to take advantage of the following...

- **Build customer loyalty** by showing your customers that you care about their community and their local environment.

- **Introduce your brand to over 30,000 people**, the majority of whom live in Sussex.

- Achieve your **CSR targets** and support an organisation that shares your commitment to the local environment and a strong local economy.

- Attend our annual outdoor business event and become part of a growing network of local businesses that support nature in Sussex.

- Get support from us in arranging **volunteer days or fundraising events that engage your staff** and give them the benefits of connecting with nature and contributing to a cause they care about.

- **Receive regular advice** on making your business more nature friendly.
Become a business member

A partnership made to fit your organisation

We welcome partnerships with businesses of all sizes, and believe strongly that business-charity partnerships should be mutually beneficial and based on shared values. That’s why we’ll work with you to identify the opportunities that benefit you, and make sure that the work you support reaches out into your local communities and the people you serve.

Business membership options

Our business members range from sole traders to large companies. What you all share is a commitment to Sussex and its natural heritage.

- **Small leaf**
  - Perfect for freelancers / sole traders
  - Cost per year: £120 (+ VAT)

- **Red leaf**
  - Cost per year:
    - 1-9 employees £250 (+ VAT)
    - 10-249 employees £500 (+ VAT)
    - 250+ employees £1,500 (+ VAT)

Businesses making a larger donation to the Trust will have a bespoke relationship with us, tailored to the communities you serve.

- **Green leaf**
  - Cost per year: £3,000 (+ VAT)

- **Gold leaf**
  - Cost per year: £5,000 (+ VAT)
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<th>Regular updates of our work</th>
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<th>2-4 copies</th>
<th>5 copies</th>
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<td><strong>Wildlife</strong>, our members magazine (2 issues per year)</td>
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<th>Employee engagement</th>
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<td>Seasonal tips for Wildlife at Work - Green your office / home</td>
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<td>Invite to annual events for business members with outdoor activities</td>
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<td>Sussex Wildlife Trust membership team visits to your office</td>
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<td>An annual wildlife photography competition for employees</td>
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<td>FREE Work for Wildlife corporate volunteering days</td>
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<th>Promotion of our partnership with you</th>
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<th>2 days</th>
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<td>Logo + Link on our website</td>
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<td>Promotion of working partnership through blog and newsletter</td>
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<td>Testimonial on our website for duration of membership</td>
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<td>Logo in Work and Wildlife newsletter</td>
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Other ways to get involved...

There are more ways to support the Sussex Wildlife Trust’s work.

**Work for Wildlife Days**

Give your team time outdoors with one of our team building days. We organise work parties of up to 15 people on our nature reserves. It’s a great opportunity to spend time outdoors while helping with practical conservation work and learning more about local wildlife.

**Payroll giving**

Set up a payroll giving scheme and encourage your staff to make a small regular donation to the Sussex Wildlife Trust. Donations made in this way are tax free, so for every £4 they donate, we get £5. Regular contributions make it easier for us to plan for the future.

**Sponsorships**

We often need equipment, materials and work clothes for our staff and volunteers. Contact us to discuss what could benefit projects in your local area or if you have something specific you would like to sponsor. Sponsors receive publicity for their support. Our contact details can be found on the back cover.

**Fundraising**

Join us in our annual appeals or in organising fundraising activities throughout the year. Let us know if you’re planning a fundraising event, and we’ll support you with suggestions and local wildlife facts. You can download a fundraising brochure from our website.
EDF Work for Wildlife volunteer planting black poplar tree with our Wetlands Officer Fran Southgate.
"As the leading UK’s outdoor clothing and equipment brand we are very pleased to support the Sussex Wildlife Trust in their work throughout the county, especially where families and children are encouraged to share and participate in the natural beauty of the local area."

**The Southern Co-operative**

“Our ongoing support for Sussex Wildlife Trust is part of our sustainability plan to limit our demand on natural resources and enable the wider community to be more environmentally aware.”

**court lodge**

“Our support of the Sussex Wildlife Trust fits very well with us being a sustainable business. Our young cattle graze part of the Trust’s Pevensey Levels nature reserve, helping to maintain the grazing marshland which is so important for local wildlife.”

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**Get in touch:**

Contact Anne Weinhold to sign up as a business member or discuss how a partnership could benefit your business:

Anne Weinhold  
Corporate & Community Fundraising Officer

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Registered charity number: 207005

Tel: 01273 497522  |  Email: anneweinhold@sussexwt.org.uk


[sussexwildlifetrust.org.uk](http://sussexwildlifetrust.org.uk)

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